INTERCOLLEGIATE BROADCASTING SYSTEM
Regional Office- Station WKCR
Hamilton Annex, Columbia University
April 17-18, 1948

SUBJECT: Minutes of the Middle Atlantic Regional Conference

Saturday, April 17, 1948: Acting Regional Representative, Charles J. Brookwell opened the meeting and called the roll. Present were: Bucknell, Rutgers, Lehigh, Lafayette, Haverford, Temple, and Columbia. Absent were: Bryn Mawr, Swarthmore, and Gettysburg. A quorum was declared present.

Cullen Keough, president of WKCR, welcomed the members of the region to Columbia University. The minutes of the previous meeting were read.

The floor was opened for continuation of the discussion of the last meeting concerning national advertising. The question arose as to whether IBS member stations would accept national advertising accounts from Trial stations. The members agreed to accept such advertising with the knowledge that they would have to pay Avery-Knodel the fifteen per-cent commission of IBS rates from their portion of the income of such accounts.

At the last meeting, The Members of the MAR agreed that they would assume part of the present debt of IBS as a moral obligation. This decision was subject to the approval of the governing bodies of the individual stations. At the present meeting, Temple University stated that they would assume no obligations, moral or otherwise, on this debt because the Temple University radio station is a university department , not an extracurricular activity.

After further discussion of the subject of national advertising, the meeting was adjourned until nine o'clock Sunday morning.

Sunday, April 18, 1948: The chairman suggested that further discussion about advertising be tabled. It was.

The setting up of an amateur radio network to speed communication among the MAR was discussed and those stations who had not sent in information on this project were requested to do so.

Script exchange was brought up, and after reviewing the difficulties that Tak Kako, IBS Program Director, is having with the national script exchange, the members were urged to send scripts to IBS. They were also urged to return borrowed scripts promptly as some stations are not doing this now. Regional members were informed of the lack of promptness in answering IBS correspondence which exists in the System. The Region was notified that two shows, recorded on tape are available now to those stations who have the nesessary equipment. Members wish to know if these shows may be sold locally.

The MAR unanimously passed the resolutuions that:

(1) The Executive Committee be requested to call an emergency Governing Council in May to clarify the status of all forms of membership in IBS, and that present members be reviewed inregard to their qualificationsto remain active Members in good standing in IBS;

(2) The system of advertising representation be determined so that present stations considering dropping from IBS will not follow the actions of the Ivy Network.

The following questions were brought up concerning Regional elections: (1)Do the voting members include Trial members? (2) Must the Regional Rep. be from a Member station? (3) Are other positions in the Region, such as Program, Tech. and Business Managers, elective or appointive?

Until further information is available , the understanding is that only members vote; Reg. Rep. must be a Member Station; other positions are appointive. The following positions were filled to hold office until the next meeting in June. Reg. Rep.-Edw. J.Kelty, Columbia; Business Mgr.-Leonard J.Stone, Rutgers; Program Mgr.-Harrison G? Platt, Columbia. The position of Tech. Dir. was vacated by Matte Zuck, Rutgers and not filled at this meeting.

The next meeting will be June 12-13, 1948 at Columbia.

C.J.Brookwell